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Project Name | Cooperate towards Sustainable Clothing

Project Code | POCI-03-3560-FSE-181984

Main Purpose | Promotion of the sustainability and quality of employment and support for workers' mobility

Intervention Region | Póvoa do Varzim - Norte

Beneficiary Entity | DAMEL – Confecção de Vestuário, Lda.

Approval date | 04/11/2022

Start Date | 12/09/2022

Completion Date | 31/07/2023

Total eligible cost | 427.942,02 euros

Financial support from the European Union | Non-refundable FSE incentive: 260.809,10€

SUMMARY AND OBJECTIVE OF THE PROJECT

This project aims to train DAMEL employees in favor of sustainability, innovation and growing internationalization of services provided through learning instruments and methods, management and organization, increasing competitiveness in the market.

EXPECTED RESULTS

The results to be achieved within the scope of the project, object of this acceptance term, are the following:

- a) Percentage of workers who, by survey method, consider themselves more capable of innovation and management, in relation to the total number of workers covered: 100%.

EXPECTED IMPACT OF THE PROJECT ON THE COMPANY'S COMPETITIVENESS

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The project reinforces DAMEL's productivity in themes associated with the Circular Economy, Sustainability and the environment, collaborative work tools, agile and efficient production processes and supply chain management, improving critical technical skills for the business, Eco-design and product engineering and productive, technological and organizational innovation, in order to improve the positioning in the value chain with the production of products guided by rigor and quality, increasing customer satisfaction and its positioning in the market in the area of operation.

With the execution of the training plan, the company, its managers and employees will be better prepared for collaborative work, for sharing best practices and for cooperation with the other stakeholders of the Cluster.

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